

Finding Aid to The HistoryMakers® Video Oral History with Lloyd Price

Overview of the Collection

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| Repository: | The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com |
| Creator: | Price, Lloyd |
| Title: | The HistoryMakers® Video Oral History Interview with Lloyd Price, |
| Dates: | February 14, 2017 and November 9, 2016 |
| Bulk Dates: | 2016 and 2017 |
| Physical Description: | 11 uncompressed MOV digital video files (5:00:28). |
| Abstract: | Singer Lloyd Price (1933 - 2021) recorded the blues hit “Lawdy Miss Clawdy,” at age nineteen and was inducted into the Rock and Roll Hall of Fame in 1998. Price was interviewed by The HistoryMakers® on February 14, 2017 and November 9, 2016, in New York, New York and Pound Ridge, New York. This collection is comprised of the original video footage of the interview. |
| Identification: | A2016_131 |
| Language: | The interview and records are in English. |

Biographical Note by The HistoryMakers®

Singer Lloyd Price was born on March 9, 1933 in Kenner, Louisiana to Beatrice Nicholas and Louis Price. Price received formal musical training in the trumpet and piano at an early age, and sang in his church's gospel choir. The eighth of eleven children, Price and his younger brother Leo played in a band together as teenagers.

After high school, Price worked at Louis Armstrong International Airport. He was discovered by New Orleans big band musician Dave Bartholomew when he overheard Price playing piano in his mother's shop. Bartholomew introduced him to Specialty Records executive Art Rupe, who helped Price record his first major blues hit, “Lawdy Miss Clawdy,” with Fats Domino and Bartholomew's band a few weeks later. The single was released in 1952, spending seven weeks at number one on the *Billboard* R&B chart, and becoming the R&B Record of the Year. However, Price's success was short-lived as he was drafted into the U.S. Army to serve in the Korean War. Upon his return, Price settled in Washington, D.C., where he formed KRC Records with songwriter Harold Logan, and recorded the single, “Just Because,” which was released by ABC-Paramount Records for national release. From 1957 to 1959, Price recorded a series of national hits with ABC-Paramount Records, including “Personality,” “I'm Gonna Get Married” and “Stagger Lee”, which topped the pop and R&B charts and sold over one million copies. In the early 1960s, Price opened a club in New York called The Turntable, and founded two new labels, Double L and Turntable, where he continued to produce records. After his business partner's murder in 1969, Price moved to Nigeria. In 1974, he helped to promote Muhammad Ali's Rumble in the Jungle boxing match, and produced the Zaire 74 music festival in Kinshasa. Price toured Europe in 1993 with Jerry Lee Lewis, Little Richard, and Gary U.S. Bonds, and performed with soul legends Jerry Butler, Gene Chandler, and Ben E. King on the "Four Kings of Rhythm and Blues" tour in 2005. Price released twenty-seven albums during his almost fifty year career.

A highly revered musician, Price received the Pioneer Award at the sixth annual Rhythm and Blues Foundation ceremonies in Los Angeles in 1994, and was inducted into the Rock and Roll Hall of Fame in 1998. Price was also honored by his hometown of Kenner in 2001. He managed Icon Food Brands, which produced a line of primarily

Southern-style foods, including “Lawdy Miss Clawdy” food products. Price was inducted into the Louisiana Music Hall of Fame in 2010.

Lloyd Price was interviewed by *The HistoryMakers* on November 8, 2016 and February 14, 2017.

Price passed away on May 3, 2021.

Scope and Content

This life oral history interview with Lloyd Price was conducted by Harriette Cole on February 14, 2017 and November 9, 2016, in New York, New York and Pound Ridge, New York, and was recorded on 11 uncompressed MOV digital video files. Singer Lloyd Price (1933 - 2021) recorded the blues hit “Lawdy Miss Clawdy,” at age nineteen and was inducted into the Rock and Roll Hall of Fame in 1998.

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Price, Lloyd

Cole, Harriette (Interviewer)

Hickey, Matthew (Videographer)

Stearns, Scott (Videographer)

Subjects:

African Americans--Interviews
Price, Lloyd--Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Singer

HistoryMakers® Category:

MusicMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with Lloyd Price, February 14, 2017 and November 9, 2016. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

Video Oral History Interview with Lloyd Price, Section A2016_131_001_001, TRT: 0:10:00 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_001, TRT: 1:29:01 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_002, TRT: 2:29:43 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_003, TRT: 3:30:41 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_004, TRT: 4:30:01 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_005, TRT: 5:27:44 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_006, TRT: 6:29:09 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_007, TRT: 7:28:29 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_008, TRT: 8:28:52 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_009, TRT: 9:29:05 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_002_010, TRT: 10:27:43 ?
Video Oral History Interview with Lloyd Price, Section A2016_131_Price_Lloyd_06_MED_001, TRT: 0:41:49