

# Finding Aid to The HistoryMakers® Video Oral History with Jonelle Procope

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## Overview of the Collection

<b>Repository:</b>	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
<b>Creator:</b>	Procope, Jonelle, 1951-
<b>Title:</b>	The HistoryMakers® Video Oral History Interview with Jonelle Procope,
<b>Dates:</b>	August 25, 2014 and May 8, 2014
<b>Bulk Dates:</b>	2014
<b>Physical Description:</b>	14 uncompressed MOV digital video files (6:53:18).
<b>Abstract:</b>	Foundation president Jonelle Procope (1951 - ) was the president and chief executive officer of the Apollo Theater Foundation, Inc. Procope was interviewed by The HistoryMakers® on August 25, 2014 and May 8, 2014, in New York, New York. This collection is comprised of the original video footage of the interview.
<b>Identification:</b>	A2014_105
<b>Language:</b>	The interview and records are in English.

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## Biographical Note by The HistoryMakers®

Foundation president Jonelle Procope was born on March 20, 1951 in Baltimore, Maryland. Her mother, Corinne, was a teacher; her father, John L. Procope, Sr., was a businessman and hospital administrator. Procope was raised in Philadelphia, Pennsylvania and graduated from the Philadelphia High School for Girls. She received her B.A. degree in economics from Howard University, and her J.D. degree from St. Johns University.

In 1977, Procope was hired as an associate attorney at the law firm of Skadden, Arps, Slate, Meagher & Flom in New York City. She then joined Viacom International Inc. in 1980, where she specialized in entertainment law for the company's divisions including Viacom International, MTV, Showtime Entertainment, and Viacom Productions. From 1988 to 1994, Procope worked as director of business affairs for Bristol-Myers Squibb Company, where she served as primary legal counsel to the Advertising and Media departments for the company's Consumer Products Group. From 1998 to 2003, she was vice president of business and legal affairs for Blackground Records, an independent record label in New York City. Procope was then named president and chief executive officer of the Apollo Theater Foundation, Inc. in March of 2003.

Procope has also been active in numerous civic and community organizations. She sits on the boards of New York Public Radio, the Arthur Ashe Learning Center, the 125th Street B.I.D., and the Apollo Theater Foundation, Inc. She is a member of the Friends of Education Committee of the Museum of Modern Art and the NYC Landmarks50 Advisory Committee.

Procope has been profiled in *The New York Times* Public Lives column, which recognizes individuals who have distinguished themselves through significant contributions to New York City, named as one of *Portfolio* magazine's 73 Biggest Brains in Business, profiled in *Ebony* magazine, and honored by *The New York Daily News* as one of 100 Women Who Shape Our City. In 2014, she received the Matrix Award – “Women Who Change the World” from New York Women in Communications.

Procope is married to Frederick O. Terrell and resides in New York City. They are parents of two adult sons,

Matthew and Evan.

Jonelle Procope was interviewed by *The HistoryMakers* on May 8, 2014.

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## Scope and Content

This life oral history interview with Jonelle Procope was conducted by Julieanna L. Richardson on August 25, 2014 and May 8, 2014, in New York, New York, and was recorded on 14 uncompressed MOV digital video files. Foundation president Jonelle Procope (1951 - ) was the president and chief executive officer of the Apollo Theater Foundation, Inc.

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## Restrictions

### Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

### Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

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## Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

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## Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

### Persons:

Procope, Jonelle, 1951-

Richardson, Julieanna L. (Interviewer)

Hickey, Matthew (Videographer)

Stearns, Scott (Videographer)

### Subjects:

African Americans--Interviews

Procope, Jonelle, 1951---Interviews

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# Organizations:

HistoryMakers® (Video oral history collection)

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The HistoryMakers® African American Video Oral History Collection

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# Occupations:

Foundation Chief Executive

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# HistoryMakers® Category:

CivicMakers

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# Administrative Information

## Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

## Preferred Citation

The HistoryMakers® Video Oral History Interview with Jonelle Procope, August 25, 2014 and May 8, 2014. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

## Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

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# Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

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# Detailed Description of the Collection

## Series I: Original Interview Footage

Video Oral History Interview with Jonelle Procope, Section A2014\_105\_001\_001, TRT: 1:33:24 ?

Video Oral History Interview with Jonelle Procope, Section A2014\_105\_001\_002, TRT: 2:36:43 ?

Video Oral History Interview with Jonelle Procope, Section A2014\_105\_001\_003, TRT: 3:32:14 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_001\_004, TRT: 4:33:10 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_001\_005, TRT: 5:30:59 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_001\_006, TRT: 6:10:22 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_007, TRT: 7:30:44 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_008, TRT: 8:35:57 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_009, TRT: 9:28:29 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_010, TRT: 10:33:07 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_011, TRT: 11:30:58 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_012, TRT: 12:32:56 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_013, TRT: 13:33:13 ?  
Video Oral History Interview with Jonelle Procope, Section A2014\_105\_002\_014, TRT: 14:11:02 ?