## Biographical Description for The HistoryMakers® Video Oral History with Sharon Hall

PERSON

Hall, Sharon, 1956-

Alternative Names: Sharon Hall;

Life Dates: December 11, 1956-

Place of Birth: Chicago, Illinois, USA

**Residence:** Saint Petersburg, FL

Work: Bentonville, AR

**Occupations:** Corporate Chief Executive

## **Biographical Note**

Corporate chief executive Sharon Hall was born in 1956 in Chicago, Illinois to Barbara and Wallace Hall. She attended Catholic grade school and graduated from Bloom Township High School in Chicago Heights, Illinois in 1974. In 1978, Hall graduated magna cum laude from Morris Brown College with her B.S. degree in business management. She went on to be a Consortium fellow at the University of Southern California, where she earned her M.B.A degree in venture management in 1982.

In 1978, Hall was hired as assistant brand manager at Procter & Gamble. In 1982, she began working as a consultant at Booz Allen Hamilton. She was hired as manager of strategic planning for Pacific markets at Avon in 1984, and by 1992, she worked her way up to being general manager of the Avon's new business development group. In 1997, Hall was hired at the executive search firm Spencer Stuart, where she became partner in 2001. She is a member of the firm's human resources and consumer practice specialties. She founded the firm's Diversity Practice in 1999, and began serving as a global diversity practice leader. Hall became the only African American to ever serve on the board of Spencer Stuart in 2005, and managed the firm's Atlanta office for five years.

Hall has been widely recognized for her success in business. In 1987, Hall was named an Outstanding International Business Woman by Dollars & Sense Magazine. She was recognized by Avon with its Chairman's Award in 1990 and 1992. She participated in the 1992 marketing strategy development for the Boys & Girls Clubs of America; and became a board director at the Kansas City Urban League in 1994. Spencer Stuart awarded Hall the Q-Firm Award in 2000. In 2006, she was awarded by Women Worth

Watching; and in 2008, she was included on The Essence Power List. Hall was a featured speaker at the 2010 Women on Wall Street Conference, and is a speaker at the 2014 Black Enterprise Women of Power Summit.

Hall has been interviewed or featured in the publications Fortune Magazine, Dollars & Sense Magazine, Business to Business, The Atlanta Journal-Constitution, and Black Enterprise.

Hall lives in Atlanta, Georgia and has two children, Christopher and Casey.

Sharon Hall was interviewed by The History Makers on February 18, 2014.

## **Related Entries**

```
St. Dorothy School [STUDENTOF]
 [from? to?]
St. Philip Neri Catholic School [STUDENT OF]
 [from? to?]
St. Gerard Majella School [STUDENT OF]
 [from? to?]
Hillcrest High School [STUDENT OF]
 [from? to?]
Bloom High School [STUDENTOF]
 [from? to?]
   High School Diploma
Morris Brown College [STUDENTOF]
 [from? to?]
   B.S.
University of Southern California Marshall School of Business [STUDENT OF]
 [from? to?]
   M.B.A., Emphasis Venture Mgmt.
Procter & Gamble [EMPLOYEEOF]
 [from 1978 to 1979]
   Brand Assistant
Procter & Gamble [EMPLOYEEOF]
 [from 1979 to 1980]
   Assistant Brand Manager
Procter & Gamble [EMPLOYEEOF]
 [from 1979 to ?]
```

**Advertising Sales Trainee** 

```
Booz Allen [EMPLOYEEOF]
 [from 1982 to 1984]
   Associate, Marketing Practice
Avon [EMPLOYEEOF]
 [from 1984 to 1985]
   Manager of Strategic Planning - Pacific Markets
Avon [employeeOf]
 [from 1985 to 1986]
   Director of Strategic Planning - Pacific Markets
Avon [EMPLOYEEOF]
 [from 1986 to 1987]
   Director of Strategic Planning - Latin America & Pacific Markets
Avon [employeeOf]
 [from 1987 to 1989]
   Director of Operational Planning
Avon [employeeOf]
 [from 1989 to 1990]
   Director of Strategic Planning
Avon [employeeOf]
 [from 1990 to 1992]
   Senior Director, New Business Development
Avon [EMPLOYEEOF]
 [from 1992 to 1994]
   General Manager
Le Petite Academy [EMPLOYEEOF]
 [from 1994 to 1995]
   SVP, Corporate Planning & Marketing
Le Petite Academy [EMPLOYEEOF]
 [from 1995 to 1997]
   SVP Operations Support & Planning
Spencer Stuart [EMPLOYEEOF]
 [from 1997 to ?]
   Partner
Boys & Girls Clubs of America [MEMBEROF]
 [from? to?]
Urban League [MEMBEROF]
 [from 1994 to 1996]
```

**Board Director**