

# Biographical Description for The HistoryMakers® Video Oral History with Alfred Edmond, Jr.

PERSON

Edmond, Alfred Adam, Jr., 1960-

**Alternative Names:** Alfred Edmond, Jr.;

**Life Dates:** March 8, 1960-

**Place of Birth:** Long Branch, New Jersey, USA

**Residence:** West Orange, New Jersey

**Work:** New York, New York

**Occupations:** Magazine Editor

## Biographical Note

Journalist and commentator Alfred Adam Edmond Jr. was born on March 8, 1960 in Long Branch, New Jersey to Alfred and Virginia Edmond. He graduated from Rutgers University in 1983 with a B.A. degree in studio art and a minor in economics. Having served as editor of a campus newspaper, Edmond worked during the next three years at black-owned newspapers in New York – first, in 1983, as managing editor of Big Red News, in Brooklyn, and then as associate editor at the New York Daily Challenge, in 1985. In 1986, he moved to magazines as senior editor at Modern Black Men (MBM). A year later, he joined publisher Earl Graves at Black Enterprise magazine.

Edmond, an associate editor, obtained an exclusive interview with financier Reginald F. Lewis, who was about to execute his company's \$985 million acquisition of Beatrice International Food Company. Edmond was then sought as a quotable expert on financial matters outside of his own publication. By 1995, Edmond rose to the post of executive editor at Black Enterprise. Beginning in 1997, Edmond gave much of his attention to Black Enterprise.com, the magazine's Web site, working to expand the publication's digital reach.

Appointed editor-in-chief at Black Enterprise in 2000, he led the magazine's Black Wealth Initiative, an effort to focus African Americans on the task of wealth building. In 2006, Edmond launched his "Off My Chest" blog column, taking on any subject that caught his attention, from culture to politics to personal finance. He continued his great interest in Black Enterprise.com becoming its editor-in-chief in 2008 and assuming the role of multimedia editor-at-large in 2010. He has also expanded his work as a motivational speaker, and in 2012 entered into a deal with Windsor Neckwear to launch

a line of bow ties.

Edmond was interviewed by TheHistoryMakers on July 14, 2013.

## Related Entries

**Gregory School** [STUDENTOF]  
[from ? to ?]

**Long Branch Middle School** [STUDENTOF]  
[from ? to ?]

**Long Branch Middle School** [STUDENTOF]  
[from ? to ?]

**High School Diploma**

**Rutgers University** [STUDENTOF]  
[from ? to ?]

**B.A.**

**Stanford University** [STUDENTOF]  
[from ? to ?]

**Certificate of Completion**

**Modern Black Man** [EMPLOYEEOF]  
[from 198601 to 198701]

**Senior Editor**

**Black Enterprise Magazine** [EMPLOYEEOF]  
[from 199501 to 200806]

**Senior Vice President/Executive Editor/Editor-in-Chief**

**A2Z Personal Growth Enterprise** [EMPLOYEEOF]  
[from 201201 to ?]

**Co-Principal**

**Black Enterprise Magazine** [EMPLOYEEOF]  
[from 201011 to ?]

**Senior Vice President/Multimedia Editor-at-Large**

**Black Enterprise Magazine** [EMPLOYEEOF]  
[from 1990 to 1992]

**Senior Editor**

**Black Enterprise Magazine** [EMPLOYEEOF]  
[from 1992 to 1995]

**Managing Editor**

**WVON Radio** [EMPLOYEEOF]

[from 201002 to 201212]

**Host, The Urban Business Roundtable**

**American Urban Radio Network** [EMPLOYEEOf]

[from 201102 to ?]

**Host, Money Matters**

**Black Enterprise Magazine** [EMPLOYEEOf]

[from 19870304 to 1990]

**Associate Editor**

**Black Enterprise Magazine** [EMPLOYEEOf]

[from 200808 to 201010]

**Senior Vice President/Editor-in-Chief, BlackEnterprise.com**

**Big Red News** [EMPLOYEEOf]

[from 198309 to 198509]

**Managing Editor**

**Daily Challenge** [EMPLOYEEOf]

[from 198509 to 198601]

**Associate Editor**

**Alfred Edmond Jr. Bowtie Collection for Windsor Neckwear** [EMPLOYEEOf]

[from 201209 to ?]

**Co-Designer/Spokesperson/Partner**

**Rutgers Alumni Association** [MEMBEROf]

[from 1983 to ?]

**Life Member**

**National Association of Black Journalists (NABJ)** [MEMBEROf]

[from 1987 to ?]

**Life Member/Charter Member of Business Writers Task Force**

**Rutgers African-American Alumni Alliance** [MEMBEROf]

[from 1989 to ?]

**Co-Founder/Life Member**

**American Society of Magazine Editors** [MEMBEROf]

[from 1992 to 2011]

**Member/Awards Judge/Board Member**

**Cole Leadership Center at Duke University** [MEMBEROf]

[from 2010 to ?]

**Member**

