Biographical Description for The HistoryMakers® Video Oral History with The Honorable Alexis Herman

PERSON

Herman, Alexis M., 1947-

Alternative Names: The Honorable Alexis Herman;

Life Dates: July 16, 1947-

Place of Birth: Mobile, Alabama, USA

Residence: Mc Lean, VA

Work: Washington, D.C.

Occupations: Cabinet Appointee

Biographical Note

The first African American to become the secretary of labor, Alexis M. Herman was born in Mobile, Alabama, on July 16, 1947. Her mother was a teacher in Mobile and her father was the first black politician elected in the South since Reconstruction. After graduating from a Catholic high school, Herman attended Xavier University in New Orleans, graduating in 1969.

Herman began her career in 1969 as a social worker for Catholic Charities, developing employment training opportunities for unemployed youth. From there, she was hired by the Department of Labor. At age twenty-nine, Herman became the youngest person to hold the position of Director of the Women's Bureau, and while there, Herman pressured Delta Airlines and Coca-Cola to hire female professionals. It was also during this time that she met future President Bill Clinton. She formed A.M. Herman & Associates in 1981, advising state and local governments on labor markets until 1989. She also later became the National Director of the Minority Women Employment Program of R-T-P, Inc., where she established programs to place minority women in white-collar and nontraditional jobs.

Returning to government service in 1989, Herman joined the Democratic National Committee as chief of staff on the suggestion of longtime friend Ron Brown, and by 1992 was the CEO of the Democratic National Convention. After Clinton's election in 1992, Herman was appointed assistant to the president and director of the White House Public Liaison Office in 1993. When Clinton was reelected, he appointed her the twenty-third secretary of labor. Her appointment was not without controversy, however, as many labor leaders did not support her. Later, Herman would be implicated in one of

the improper fundraisers held at the White House. She weathered both of these storms unscathed, continuing to fight for minority and women's rights in the workplace.

Today, Herman tours the country in speaking engagements, speaking of her own entrepreneurial ventures, her time in the Department of Labor, and her grandmother's advice. She chairs the Coca-Cola Company Task Force and the Toyota Advisory Board on Diversity. She sits on the board of MGM/Mirage, Inc. and is actively involved in the National Urban League and the Ron Brown Foundation. Herman and her husband, Dr. Charles Franklin, live in Virginia.

Related Entries

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Xavier University of Louisiana [STUDENT OF]
 [from? to?]
United States Department of Labor [EMPLOYEEOF]
 [from 201007 to 2012]
White House Public Liaison Office [EMPLOYEE OF]
 [from? to?]
   Director
Catholic Charities [EMPLOYEEOF]
 [from 1969 to ?]
   Social Worker
United States Department of Labor [EMPLOYEEOF]
 [from 1976 to ?]
   Director of the Women's Bureau
A.M. Herman & Associates [EMPLOYEEOF]
 [from 1981 to ?]
   Founder
Democratic National Committee [EMPLOYEEOF]
 [from 2018 to ?]
   Chief of Staff
Democratic National Committee [EMPLOYEEOF]
 [from 1992 to ?]
   Chief Executive Officer (CEO)
White House [EMPLOYEEOF]
 [from 1993 to ?]
   Assistant to the President
United States Department of Labor [EMPLOYEEOF]
 [from 1997 to ?]
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Secretary of Labor

